

# INVOICE



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**View Media Services**  
**Attention: Andi Pistay**  
**9526 View Ave NW**  
**Seattle, WA 98117**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

Invoice #	Invoice Date	Invoice Month	Invoice Period
169107-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOB	Charlie Blanco	Roswell - KOB	Local

Advertiser	Product	Estimate Number
Tim Jennings for State Sen:		

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	169107	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	11/05/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	10	\$60.00	NM
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12    10/28/12    MTWTF--    10    \$60.00									
<b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
7 R    M    10/22/12    7:23 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
1 R    M    10/22/12    8:29 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
2 R    Tu    10/23/12    8:29 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
10 R    Tu    10/23/12    8:41 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
9 R    W    10/24/12    7:29 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
3 R    W    10/24/12    8:38 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
6 R    Th    10/25/12    7:29 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
4 R    Th    10/25/12    8:44 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
8 R    F    10/26/12    7:58 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
5 R    F    10/26/12    8:35 AM    M-F Today Show    M-F 7a-9a    :30    TIMJ-30A-1012    \$60.00    NM									
2	10/22/12	11/05/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	5	\$70.00	NM
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12    10/28/12    MTWTF--    5    \$70.00									
<b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 R    M    10/22/12    5:25 PM    News 4 @ 5p M-F    M-F 5p-530p    :30    TIMJ-30A-1012    \$70.00    NM									
1 R    Tu    10/23/12    5:23 PM    News 4 @ 5p M-F    M-F 5p-530p    :30    TIMJ-30A-1012    \$70.00    NM									
4 R    W    10/24/12    5:23 PM    News 4 @ 5p M-F    M-F 5p-530p    :30    TIMJ-30A-1012    \$70.00    NM									
5 R    Th    10/25/12    5:23 PM    News 4 @ 5p M-F    M-F 5p-530p    :30    TIMJ-30A-1012    \$70.00    NM									
2 R    F    10/26/12    5:28 PM    News 4 @ 5p M-F    M-F 5p-530p    :30    TIMJ-30A-1012    \$70.00    NM									
3	10/22/12	11/05/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	5	\$160.00	NM
<hr/>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12    10/28/12    MTWTF--    5    \$160.00									
<b>Spots:</b> <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 R    M    10/22/12    6:13 PM    News 4 @ 6p M-F    M-F 6p-632p    :30    TIMJ-30A-1012    \$160.00    NM									
4 R    Tu    10/23/12    6:43 PM    News 4 @ 6p M-F    M-F 6p-632p    :30    TIMJ-30A-1012    \$160.00    NM									
2 R    W    10/24/12    6:12 PM    News 4 @ 6p M-F    M-F 6p-632p    :30    TIMJ-30A-1012    \$160.00    NM									
5 R    Th    10/25/12    6:42 PM    News 4 @ 6p M-F    M-F 6p-632p    :30    TIMJ-30A-1012    \$160.00    NM									
1 R    F    10/26/12    6:29 PM    News 4 @ 6p M-F    M-F 6p-632p    :30    TIMJ-30A-1012    \$160.00    NM									
4	10/27/12	11/03/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-----	:30	1	\$160.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

Invoice #	Invoice Date	Invoice Month	Invoice Period
169107-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Tim Jennings for State Sen			

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		Rate	Type
							Spots/Week	Rate		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>						
	10/22/12	10/28/12	-----S-	1				\$160.00		
Spots: # Ch	Day	Air Date	Air Time	Description			<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1 R	Sa	10/27/12	6:53 PM	News 4 @ 6p Sat			Sa 6p-630p	:30	TIMJ-30A-1012	\$160.00 NM
5	10/28/12	11/04/12	News 4 Special @ 430p	SSu 430p-5p	-----S	:30	1	\$160.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>						
	10/22/12	10/28/12	-----S	1				\$160.00		
Spots: # Ch	Day	Air Date	Air Time	Description			<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1 R	Su	10/28/12	4:52 PM	News 4 Special @ 430p Sun			Su 430p-5p	:30	TIMJ-30A-1012	\$160.00 NM
6	10/22/12	11/05/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>						
	10/22/12	10/28/12	MTWTF--	5				\$175.00		
Spots: # Ch	Day	Air Date	Air Time	Description			<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3 R	M	10/22/12	10:23 PM	News 4 @ 10p M-F			M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00 NM
2 R	Tu	10/23/12	10:30 PM	News 4 @ 10p M-F			M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00 NM
1 R	W	10/24/12	10:28 PM	News 4 @ 10p M-F			M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00 NM
5 R	Th	10/25/12	10:24 PM	News 4 @ 10p M-F			M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00 NM
4 R	F	10/26/12	10:13 PM	News 4 @ 10p M-F			M-F 10p-1035p	:30	TIMJ-30A-1012	\$175.00 NM
7	10/28/12	11/04/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>						
	10/22/12	10/28/12	-----S	1				\$175.00		
Spots: # Ch	Day	Air Date	Air Time	Description			<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1 R	Su	10/28/12	10:30 PM	News 4 @ 10p Sun			Su 10p-1035p	:30	TIMJ-30A-1012	\$175.00 NM

Total Spots      **28****Payment Terms 30 Days**

<u>Gross Total</u>	\$3,120.00
<u>Agency Commission</u>	\$468.00
<u>Net Amount Due</u>	\$2,652.00
ROS 7.125%	\$188.96
<u>Amount Due</u>	<b>\$2,840.96</b>